

# **PayPal Point of Sale**

Merchant Onboarding Guide



#### What is Point of Sale?

Point of Sale is our in-store digital commerce solution for SMBs. It helps merchants accept payments in store or online, manage their product catalogue, and keep track of inventory. And best of all, it's all part of the PayPal ecosystem.

- 1. Guide merchants to sign-up link to register or login.
- 2. Login or create a PayPal account.

P	
Let's create your account	
Whether you're a business, nonprofit, or a casual seller, you're in the right place.	
Legal first name	
Legal last name	
Email address	
Password	
You've read and agree to the E-Sign Disclosure and consent to receive all communications electronically. You've also read and agree to the User Agreement and Privacy Statement.	
You've read and agree to our Online Card Payment Services Agreement and Alternative Payment Methods Agreement.	
By completing this step, you confirm that you've read and agree to PayPal Zettle Terms and Conditions.	
Agree and Create Account	
Already have an account? Sign in	

3. After logging in, merchant will select an option based on how their business is structured. (Individual/sole proprietorship, registered business, nonprofit organization)

	P	
	t's start building your profile ch describes your business best?	
	Individual You're a sole proprietor, single-owner LLC, or you sell on the side	
	For example, a multi-member LLC, corporation, or government agency	
Ē	Nonprofit These include registered charities and other nonprofit organizations	
	Next	

4. Fill out the 'Business Details' and 'Personal Details' sections with your information.

P	
Tell us about your business	
We'll confirm your info and keep it secure.	
What's your legal business name?	
The business name used when filing taxes, not necessarily what customers know you by.	
Legal business name Dinoco oil services	
What's your trading name?	
What your customers know you by, and what shows up on their credit card statements.	
Use your legal business name	
Trading name Dinoco oil services	
What type of business is this?	
Business type Public corporation	

What's your FIN2		
What's your EIN?		
You can find your EIN on the EIN confirm also get it by calling IRS's Business Spec		
EIN		
XXXXX-XXX		
What product or service does your bus	siness offer?	
Product or service		
Services	~	
What are your monthly sales?	r best guess	
If you don't know exactly, just enter your	Desi guess.	
Monthly sales	~	
Do you have a business website?		
• Yes		
Website dinocooilservices.com		
O No		
What's your business contact info? This can't be a PO Box.		
Street address	]	
2211 N 1st St		
Street address	Apt., ste., bldg (opt.)	
State California	~	
City San Jose	Zip code 95131	
Code Phone number (212) 512-4859		
Ne	ext	
Save an	<u>id exit</u>	

P
Tell us about yourself, Jordan
For security, we always verify the info of the account holder.
Do we have your legal name right?
Make sure it matches the name you use to file your taxes.
Legal first name Jordan
Legal last name Hurston
What's your date of birth?
Date of birth
What's your SSN?
We use your SSN to help confirm your identity, not to check your credit.
Full SSN
What's your home address?
Where you live most of the year. Make sure it matches the residential address on your tax documents. This can't be a PO Box.
Same as business address
Home address 2011 N 1st Street San Jose CA 95131
Submit
Save and exit

5. After reviewing the details, merchant's profile is complete



6. Once the profile is created, sellers will confirm additional information depending on the business type: complete KYC upload, beneficiary owners, and IRS 1099k and FATCA declarations.

## **Confirm identity**

Dashboard	d Send and Request Deals Wallet Activity Help 🗩 🏴 💠 LOG OUT
	Please confirm your info
	This info is required to confirm the identity of Declined Declined. It also helps us keep the PayPal community safe by complying with regulations that fight fraud.
	Legal full name Declined Declined
	Date of birth 01/01/1992
	Select a tax ID number Social Security number (SSN)
	Last 4 digits of your SSN O
	H We're required by law to collect your taxpayer ID number.
	Your current residential address         Edit   +Add new           Residential address (PO Box not accepted)         43026 Brewerton Road, 964131 McKinley Street Unit 7A, Cape Neddick, ME 03902 *
	Submit

# Add beneficial owners

	$\times$	
About beneficial owne	ers	
A beneficial owner is a person who holds 25% or equity ownership of your business, or a person w a controlling influence in your business.		
You'll be asked to provide some info for each be owner. Learn more	neficial	
Get Started		

\*\*There will often be occasions where the customer's account will not be accepted straight away.

#### Sole Trader

- Email confirmed on PP account
- Bank Confirmed on PP account
- POI in-date and uploaded
- POA in-date and uploaded

#### Limited Company - Account Holder is a Director

- Email confirmed on PP account
- Bank Confirmed on PP account
- Account Holder POI
- POI Uploaded for company executive and any owners with 25% or more ownership
- SMI updated matching Credit report

## Limited Company – Account Holder is NOT a Director

- Email confirmed on PP account
- Bank Confirmed on PP account
- Account Holder POI
- POI Uploaded for company executive and any owners with 25% or more ownership
- SMI updated matching companies' house
- LOA signed, dated and uploaded (Account Holder and Director listed in Box signed by Director)

## Limited Company and Company owned by another LTD company

- Email confirmed on PP account
- Bank Confirmed on PP account
- Account Holder POI
- POI Uploaded for any person marked as a company executive in SMI
- SMI updated matching Companies house
- If Companies house shows owner of controlling company add them to BO section with **100**% and POI is required (if credit report does not show a beneficial owner of the controlling company, then ensure a director is marked as a company executive and POI is uploaded)
- LOA signed, dated and uploaded (Account Holder and Beneficial Owner/Director listed in Box signed)

## Charity Account Trustee is Account holder

- Email confirmed on PP account
- Bank Confirmed on PP account

- Account Holders POI in-date and uploaded
- SMI all Trustees updated to the Directors section
- SMI
- LOA signed, dated and uploaded (Account Holder and Director listed in Box signed by Director)

(Trustees are required to be added as Beneficial Owner with 0% in the case of a Trust entity and POI is required for all Trustees. For a standard non-profit Trustees are added as authorized representatives and a company executive is listed. POI required for company executive; Beneficial owner section remains blank.)

#### Charity Account Trustee is NOT Account holder

- Email confirmed
- Bank Confirmed
- Account Holders POI in-date
- POI uploaded for any company executive
- Bank Statement uploaded (bank statement only required when the charity is not registered and in this scenario a vat declaration is also required)
- SMI all Trustees updated to the Directors section
- SMI1 trustee must be marked as a company executive and POI provided for them
- LOA signed and uploaded (Account Holder and Trustee listed in Box signed by Trustee)

**If they already have a PayPal business account** and would like their Point of Sale funds to be paid into this account they can easily enable Point of Sale within their PayPal back office, following the steps below:

#### To enable Point of Sale on this account:

- 1. Navigate to business tools on your PayPal account
- 2. In the search bar, type in 'point of sale'
- 3. Click get started and complete the process

#### If their account is declined or unsuccessful you will need to raise a URP

https://internal.paypalinc.com/scmget/create\_referral

- 1. **Discipline** > GSR (Global Seller Risk)
- 2. Account number > PayPal Account number, attained from PP Admin)
- 3. Type of Request > Product Issue
- 4. Type of Sub Request > Enable Product
- 5. **Product Type** > Point of Sale
- 6. Reason for Request >

# **GSR** Point of Sale Decline Appeal Note

- **Biz model:** (quick explanation on biz model e.g. coffee shop, hairderssers, barber, etc)
- URL: (if there is no website, link to social media would suffice)
- Business location address: (trading address)
- Physically visited or contacted by merchant:
- PayPal Sales Rep working directly with customer:

# Submit

Once the decision has been overturned (you'll receive an email update from URP) you can ask them to complete enhanced onboarding.

7. Once the profile is created and sellers confirm their information, the account will begin the review process.

P
Got it! We'll email you in 2-3 business days with an update
We're reviewing your info and will get back to you with an answer on PayPal Zettle Point of Sale
Go to Home Page

P
Congrats Jordan! You've been approved to use Zettle by PayPal
When you have a moment, confirm your email with the link we sent to <b>derickson@gmail.com.</b>
Can't wait? You can start setting up your back office whenever you are ready.
Start Setting Up

- 8. For new sellers, the site will help get them started with three steps:
  - a. Order card reader
  - b. Check your tax settings
  - c. Where to find your payments



9. The **Order card reader option** will bring sellers to the shop and apply any eligible discounts.

Get paid win Check out our award-winning car	rd reader and hardware.	
Sector 1 (2) Sec		Save 550
Zettle Reader 2         • Connects via low energy Bluetooth         • Lightning fast payments and all-day battery life         • Contactless payments via cards, Apple Pay and Google Pay         • USB charging cable included         Show more	First Read White Add to car	er: \$29 \$79 exci tax

10. Check the tax settings to confirm how you calculate taxes.

Tax settin	gs	
Manage tax rates ar	nd set how you calculate t	axes at checkout.
Include tax in When you go to		ded in each product price, rather than added to the subtotal.
Tax details	es and assign up to 5 defa	ault rates to be applied to new products
Tax label	Percentage	Applied to Default
	`	
	6-	No taxes added
	Ge	t started by creating a few default rates. Create default taxes

11. Where to find your payments provides further payment details.



12. Once setup is complete, sellers can also download the **Point of Sale App** and log in with the PayPal account credentials.

United States 🗸	X 🔒 login.izettle.com < 🗄
. a. C	Zettle
A Pa	Enter your account email
· ····································	🖾 Email
	Next
Start, run and grow The tools you need to start selling quickly.	
• • • • •	
Log in 🗭	
Staff Login	

Your setup is complete! No further action is required.

If merchants have any queries during registration or would like to speak to our activations team directly for assistance, they can call **0203 901 7000**.

